

600 North Woodland Blvd
DeLand, Florida 32720

Phone: 386.734.4371
www.MuseumOfFloridaArt.com

Museum Hours:

Tues.-Sat. 10 am-4 pm, Sun 1-4 pm

Gallery Admission: Members - Free,
Non Members - \$3.00, Children under 12 and
Sundays - Free

The Museum of Florida Art offers a venue where:

- creativity is fostered
- appreciation of art is nurtured
- all people are welcomed

The mission of the Museum of Florida Art is to promote and showcase Florida Art and emerging and established Florida Artists through exhibitions and educational and interpretative programming made available to a diverse statewide audience of all ages; to collect and preserve works of art for this purpose; to publish books and other materials concerning the foregoing; and to make such resources available for the public.



MUSEUM OF FLORIDA ART



Schedule of Events

On Exhibit until Feb 10
Anna Tomczak:
Sanctuary.

January 7- Guild Board meeting- MFA, 10am.

January 8 - Docent Training- MFA, 10am.

January 11 - Spring Hill Boys & Girls Club Youth Art Opening Reception, Free 3-5pm.

January 14 - Guild Meeting. 9:30am Refreshments, 10 am Meeting. Guest Speaker Artist, Tim Ludwig.

January 15 - MFA hosts the DeLand Chamber Business After Hours 5pm.

January 20- Artist & Curator Dialogue with artist Anna Tomczak and Barbra Hitchcock, Director of Cultural Affairs & Curator, The Polaroid Collections. 4pm, Free.

January 24 - MFA hosts City of DeLand Community Forum 7-9pm.

January 26 - David Hunter Printmaking Workshop \$80. 7-9pm.

February 29- Chrome and Leather Bash. 7pm to 10pm

On Exhibit: Feb 22- March 16- The Art of Chrome and Leather 5

The Art of Chrome and Leather 2008

Exhibition Dates: February 22 – March 16
Chrome & Leather Bash - Feb. 29, 7-11pm

The *Art of Chrome and Leather* exhibition and events are an annual feature of the Museum's program schedule. The motorcycle continues to be intriguing as a work of art and a subject for artists of all kinds. The museum will feature outstanding motorcycle designs and concepts with featured artists using the motorcycle as a primary focus of their creations.



Pen striping demonstrated by artist Chris Cruz

The *Art of Chrome and Leather* features this year a showcase of custom motorcycles painted by Florida's airbrush wizard, Chris Cruz. The motorcycle exhibit will also include photojournalistic images presenting an assortment of motorcycle lifestyle portraits taken by diverse artists over the years.

The *Chrome & Leather* Bash will be held in the Museum on February 29, 2008 from 7 to 11pm. During the event, Sheriff Ben Johnson will be assisting the Museum with a Salute to Law enforcement by presenting the Annual Chrome and Leather award of distinction. John Walsh of "Americas Most Wanted" has been invited to accept the award. Tickets are \$45 per person. For more information, please visit www.MuseumofFloridaArt.com.

EQUIFEST 2008

Museum Exhibition Dates: April 10 – May 25
EQUIFEST - April 12, 10am - 5pm

Join us Saturday, April 12, 10 am to 5 pm for EQUIFEST 2008. This year's event will be held again at the beautiful Lake Helen Equestrian Center in Lake Helen, Florida.

Activities include: The "Mane Event" with Denny Chapman, Rafael Valle and Ivory Pal, Olympian Michael Poulin, Cowboy Mounted Shooting, Barrel Racing, Driving Barrel Racing, Paso Fino Drill Team, Silver Sands Drill Team, Baroque Riding, Side Saddle demonstration and more; Equine Art Show and sale; Romeo and Juliet, the Painting Horses; Jack Russell Terrier races; dog agility competition; children's art activities; retail vendors; animal rescue exhibitors; fabulous food and more.



Molly and Friends by artist Sherry Rohl

Dog events start at 10 am. Horse show starts at 12:30 pm. Admission: \$10 Adults, \$5 Seniors and Students, Children 5 and under free. All proceeds benefit the youth programs of the Museum of Florida Art. For a map to the site and more information go to: www.equifest.org.

In conjunction with this event, the Museum of Florida Art will be hosting an Equine Art exhibition entitled *Equus IV: Celebrating the Art of the Horse* from April 10 through May 25, 2008. Opening reception will be held Thursday, April 10 5 – 7 pm. For more information, please visit www.MuseumofFloridaArt.com.

Museum of Florida Art - January 2008

SUN	MON	TUE	WED	THU	FRI	SAT
600 North Woodland Blvd, DeLand, Florida 32720 Phone: 386.734.4371 www.MuseumOfFloridaArt.com	1 New Year's Day- MFA Closed	2	3	4 boys and girls club tour and art activity 1pm. closed to public	5	
6	7 Guild Board Meeting 10:00 AM. MFA Galleries Closed	8 Docent Training- 10AM at Museum	9	10 MFA Board Meeting 5:30 pm	11 Volusia Boys & Girls Club Youth Art Opening Reception 3-5pm, MFA - Free	12
13 MFA Traveling Wegman Show ends at Griffin Museum	14 Guild Meeting 9:30 refreshments, 10 Meeting. Tim Ludwig Speaker- Galleries Closed	15 DeLand Chamber Business After Hours- 5pm here at the MFA	16	17	18	19
20 Barbra Hitchcock & Anna Tomczak dialogue 4-6pm, MFA Free	21 MFA Galleries Closed Martin Luther King Day	22	23	24 City of DeLand Community Forum- 7-9pm here at the MFA	25	26 David Hunter Printmaking Workshop 9-4pm, MFA - \$80.
27	28 MFA Galleries Closed	29	30	31	Museum Hours: Tuesday- Saturday, 10am - 4pm. Sunday, 1- 4 pm Gallery Admission: Members - Free, Non Members - \$3.00, Children under 12 and Sundays - Free	

Donna Meeks Children's Art Classes - Session 3

Children ages 6 to 11 can explore a variety of artistic media with instructor Donna Meeks. Two classes available 2-3:30pm & 4-5:30 pm each Tuesday afternoon from Jan. 15 to Feb. 19. Cost for this 6-week session is \$55 Members - \$65 nonmembers.

Winter Wardrobe Change?

Doing a little New Year de-cluttering? Take your mint condition clothing to Laura's Upscale Consignment located at 212 N. Woodland Blvd, DeLand and mention the Museum's account. If they sell the clothes, they will send the Museum the proceeds. What a great way to recycle your clothing and give to the arts. For more information or to schedule an appointment, please call Laura's Upscale Consignment at 822-4010.

Anna Tomczak Workshop

Anna Tomczak will be holding a fascinating workshop on Polaroid Image Transfers on Feb. 9 here at the Museum. Members \$55, Non-Members \$65. Plus \$10 materials fee. Workshop hours will be 9am - 4pm. Registration deadline is Feb 4.

David Hunter Workshop

A one day Monotype workshop will be held at the Museum of Florida Art on Saturday, Jan. 26. Workshop hours will be 9am - 4pm approximately. To hold this workshop a minimum of 6 will be needed (maximum of 15 students). The cost of the class will be \$80.00 per student. Students will be asked to bring oil paint, watercolor paint and pencils, or other painting mediums and favorite brushes that they are familiar with. Registration deadline is Jan 24.

Legendary Florida

A new work by Jackson Walker entitled *Zora: The Maverick of Eatonville* will be unveiled here in DeLand on February 1, 2008 with Congressman John Mica. The Zora painting will be the newest addition to the Museum's Legendary Florida Collection which is currently on display at the Historic County Courthouse in DeLand.

After its unveiling, the new work will travel from DeLand to Tallahassee where it will be on display in the Governor's office. After its time there, the painting will move to Washington D.C. where it will be on display at the Florida House.

The painting will then travel to Eatonville for the Zora Neale Hurston Festival in 2009 before returning to DeLand.

Florida Biennial IV

It's time to start thinking about the Museum of Florida Art Biennial IV: Juried Competition. This fourth biennial show offers emerging and established Florida artists, an exceptional opportunity for exhibiting new work.

Frank Holt, who is currently the Executive Director of the Mennello Museum of American Art in Orlando, will judge this year's competition. *Cash prizes will be awarded.*

Those involved with public art school programs or college level art courses recognize this exhibit as an excellent teaching opportunity where a variety of mediums are presented.

The Florida Biennial provides an ideal environment for artists from all over the state to meet, exchange ideas, techniques and philosophies that form the foundations of their respective works. For the emerging artist, this opportunity allows for the

strengthening of direction while encouraging the individual's continued exploration.

On exhibit: June 6- August 24. Opening Reception will be held on June 6, 5 - 7 pm.

DeLand Chamber Business After Hours

The Museum of Florida Art will be hosting the DeLand area Chamber of Commerce Business After Hours this month. Please join us Tuesday, January 15 from 5:00pm to 6:30pm.

Refreshment & Entertainment provided compliments of: Howe Properties, The Wharf Restaurant, The Avocado Grill, Belly Busters, and Museum of Florida Art Guild. For further details & information, please call 386.734.4371.

Recognizing the Guild

The Museum Guild will soon be 20 years old. Over the years, the Guild of the Museum of Florida Art has been an integral part of the Museum family.

Under the leadership of Pat Eshleman and Jo Hall, the Guild has made the following contributions over the past two years: \$38,214.66 from Guild fundraisers and \$18,000 from Museum shop totaling \$56,214.66.

Over the past two years, the Guild has also provided assistance to 13 receptions and Museum openings Saving the Museum over \$20,000 in catering costs.

Additionally, the Guild staffs the Museum Gallery and provides many volunteers hours including docenting the Legendary Florida Collection. The total volunteer hours for the past two years totaled 6,682 hours, which equates to \$124,736.70.

The Guild conducts several fundraisers annually including: Holiday Gift Showcase, Spring Fashion Show, Christmas Wreath Sale, and Teddy Bear Brunch. What a group!

2007- A Year in Review

The Museum of Florida Art has had an exciting year of growth and community participation. As we reflect on the year passed, we do so with gratitude for the support of so many enabling the Museum of Florida Art to serve over 91,000 people including residents, visitors, youth and children in our community. We are pleased that we have increased our service to children and youth serving over 8,100 students through programs last year.

In total, the Museum offered last year 21 exhibitions in our Museum and in the community; represented 562 artists through exhibitions, programs and festivals; offered school tours and curriculum partnering with Volusia County Schools at the Museum supporting language and visual arts skills development.

Our education programs have expanded with the third year of the Legendary Florida program with artist in residence, Jackson Walker In partnership with the County of Volusia and Volusia County Schools, this year the program has been integrated into the curriculum for every 4th grade student in the school district to visit the collection as a field study with teachers using the on-line curriculum. Our feedback from the schools has been wonderful as they note our program as a contributor to the increased achievement in writing for participating Title I schools.

Our curriculum now involves language and visual arts, environmental science and music. With the Legendary Florida program this year, a Museum group went to Washington to present at the Florida House and offer a work on loan for display in Washington, DC. This is the beginning of a new partnership with the Florida House. Jackson Walker also served as the featured artist for the DeLand Fall Festival of the Arts of which the Museum is a proud partner.

Other education offerings included a teacher training program to 270 visiting teachers through the College Board utilizing exhibition is our gallery and Jack Mitchell, Florida artist. Camp Create, an 8 week summer program for children where they learn to interpret and make art with a culminating youth art exhibitions.

The Museum also partnered with community groups to provide art education outreach and classes for youth through the Lake Helen (Creative Arts Café), Spring Hill Boys and Girls Club and Students with a Purpose, Citrus Council Area Girl Scouts and Boy Scouts, Police Athletic League, Florida Wild Flower Festival, Youth Celebration of the Arts in DeBary, Children's Cancer Foundation to name a few.....partnership – community and children have always been central to our focus. In total, the Museum offered 192 programs last year from art exhibitions, classes, participation in festivals, outreach and events.

As you know, fun, fundraising and friend-raising are important to us. We were pleased to combine our Arts in Autumn event with the Stetson Mansion Designer Showcase and Exhibition at the renovated Stetson Mansion home hosted by JT Thompson and Michael Solari. We look forward to continuing the fun and fundraising traditions again this year with such events as the Art of Chrome and Leather and Equifest merge mission and money for the museum.

As we look forward to expanding our service in the new year as the Museum of Florida Art, we look forward to being a part of the development of DeLand's cultural vision and corridor plans. Cultural is an important distinguishing factor of our community and we look forward helping DeLand to become more of a cultural destination. Help us share the good news about the Museum and encourage involvement by people in the programs and service of the Museum. **We look forward to you being a part of art in the new year at the Museum of Florida Art!**

Currently on Exhibit

Sanctuary: Anna Tomczak Photography

Through February 10, 2008

Dorothy Johnson,
Libby West & Ann West Hall
& Florida Art Galleries

"Venus on Ice"
by Anna Tomczak



On Exhibit Offsite

Legendary Florida: The Florida History Paintings of Jackson Walker

Ongoing Exhibit
Volusia County Historic
Courthouse, 120 W. Indiana Ave.,
DeLand, Fl.

"Warriors from Bondage" by Jackson Walker- On extended loan from the permanent collection of the Museum of Florida Art.

